

Creating an Orientation Video on a Shoestring

1. Create an orientation video for use in multiple student orientations using available resources
2. Highlight our key EBP resources by using a staged clinician-patient encounter

Objectives



1. Write script and review for clinical accuracy
2. Choose actors
3. Collect costumes and props
4. Create "care provider" office
5. Rehearse
6. Record
7. Edit and produce

Steps

1. Camtasia
2. iMovie
3. Photoshop
4. Audacity
5. QuickTime Pro
6. Canon ZR950 Camcorder

Production Tools



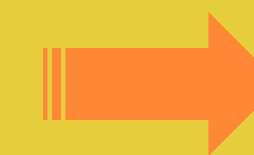
1. Decide standards of video size and type pre-production
2. Consistent audio quality can be a problem with multiple recording sessions
3. Test beforehand in each situation even though standard formats used

Lessons Learned

1. 6 minute orientation video
2. Played at Nursing and Medical student orientations

http://healthlinks.washington.edu/hsl/clinical_video_win/clinical_video_win.html

Results



1. With careful planning and organization, a library can produce a short orientation video using already owned common resources and expertise
2. Video can be re-used in other health sciences orientations

Conclusion